

Rep Order# 6860564 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6860564

Printed: 10/02/2012 4:56 PM
Last Received: 10/02/2012 11:25 AM

1 of 5

Station KTNV-TV LAS VEGAS, NV
Advertiser () .RNC/ROMNEY FOR PRES
Product RNC/MITT ROMNEY
Estimate# 445
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //445
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC = *

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 66,400

PLS CONFIRM ASAP

THANKS, ANGELA

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
9	M-TU	730P-8P		Buyline Comment: MILLIONAIRE	:30	\$600.00	10/08-10/09	2	1	2	\$1,200.00	
10	W-F	730P-8P		Buyline Comment: MILLIONAIRE	:30	\$600.00	10/03-10/05	3	1	3	\$1,800.00	
11	W-F	11P-1130P		Buyline Comment: 11P NEWS	:30	\$750.00	10/03-10/05	3	1	3	\$2,250.00	
12	M-TU	11P-1130P		Buyline Comment: 11P NEWS	:30	\$750.00	10/08-10/09	1	1	1	\$750.00	
13	M-TU	1135P-1205A		Buyline Comment: ABC NITELINE	:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
14	W-F	1135P-1205A		Buyline Comment: ABC NITELINE	:30	\$500.00	10/03-10/05	1	1	1	\$500.00	
15	M	8P-10P		Buyline Comment: DANCING WITH THE STARS	:30	\$5,000.00	10/08-10/08	1	1	1	\$5,000.00	
16	TU	10P-11P		Buyline Comment: PRIVATE PRACTICE	:30	\$2,000.00	10/09-10/09	1	1	1	\$2,000.00	
17	M	10P-11P		Buyline Comment: CASTLE	:30	\$2,750.00	10/08-10/08	1	1	1	\$2,750.00	
18	TU	8P-10P		Buyline Comment: DANCING RESULTS	:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00	
19	W	8P-9P		Buyline Comment: THE MIDDLE	:30	\$1,750.00	10/03-10/03	1	1	1	\$1,750.00	

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	---	---	---	---	---	---	---	---	---	---	---	---
	20	W	9P-930P	Buyline Comment: MODRN FAMILY	:30	\$5,500.00	10/03-10/03	1	1	1	\$5,500.00	
	21	TH	9P-10P	Buyline Comment: GREYS ANTAMOY	:30	\$2,500.00	10/04-10/04	2	1	2	\$5,000.00	
	22	TH	10P-11P	Buyline Comment: SCANDAL	:30	\$1,750.00	10/04-10/04	1	1	1	\$1,750.00	
	23	F	8P-9P	Buyline Comment: SHARK TANK	:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
	24	F	9P-10P	Buyline Comment: PRIMETIME	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
	25	F	10P-11P	Buyline Comment: 20/20	:30	\$2,000.00	10/05-10/05	1	1	1	\$2,000.00	
	26	SA	6A-630A	Buyline Comment: 6A NEWS	:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
	27	SA	630A-7A	Buyline Comment: NEWS	:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
	28	SA	7A-8A	Buyline Comment: GD MRN SAT	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
	29	SA	8A-9A	Buyline Comment: 8A NEWS	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	30	SA	11P-1135P	Buyline Comment: 11P NEWS	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	

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LT	Ln	Day	Time	Program
---	---	-----	-----	-----
	31	SA	5A-530A	
				Buyline Comment: NEWS
	32	SA	530A-6A	
				Buyline Comment: NEWS
	33	SU	6A-630A	
				Buyline Comment: 6A NEWS
	34	SU	630A-7A	
				Buyline Comment: NEWS
	35	SU	7A-8A	
				Buyline Comment: GD MRN SUN
	36	SU	8A-9A	
				Buyline Comment: 8A NEWS
	37	SU	10A-11A	
				Buyline Comment: THIS WEEK
	38	SU	8P-9P	
				Buyline Comment: ONCE UPON A TIME
	39	SU	9P-10P	
				Buyline Comment: REVENGE
	40	SU	11P-1130P	
				Buyline Comment: 11P NEWS
	41	SU	5A-530A	
				Buyline Comment: NEWS

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---	---	---	---	---	---	---	---	---	---	---	---	---
	42	SU	530A-6A		:30	\$200.00	10/07-10/07	2	1	2	\$400.00	
				Buyline Comment: NEWS								
	43	W	6P-8P		:30	\$4,500.00	10/03-10/03	1	1	1	\$4,500.00	
				Buyline Comment: PRESIDENTIAL DEBATE								

---REPORT TOTALS---

Report Totals: 62 / \$66,400.00

---SALES MONTHLY TOTALS---

Oct 12: 62 / \$66,400.00

Sales Totals: 62 / \$66,400.00

Station Totals: 62 / \$66,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$390,588	KBLR	0%	KLAS	42%	KSNV	26%	KTNV	17%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	12%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE